

The Magic Bean Test

ALL 8 PROMPTS, RUN ON THE MOST RIDICULOUS OFFER WE COULD THINK OF

This is a fictional offer, on purpose. If the prompts can build a real flash sale for someone selling *magic beans*, they can build one for whatever you actually sell, no matter how ordinary it feels.

That's the whole reason this exists. The most common objection to a pack like this is "sure, but my thing is different." Watch it work on a product that doesn't exist, and that objection goes away.

Every prompt below is shown three ways: what got typed in, what came back out, and one line on why the output works. Notice that after the first prompt, she never re-enters her offer or her buyer, she just pastes forward what she already built. That's the whole design.

Meet the magic bean girl

What she sells: a pack of magic beans (\$8), the Beanstalk Blueprint grow-guide (\$27), and the Golden Goose Mastermind (\$250) for serious growers.

Her buyer: dreamers who have bought seeds before and killed every one of them, quietly embarrassed they can't keep anything alive.

What's coming up: she's climbing her beanstalk to visit the sky kingdom for a week.

Her list: small, but warm.

PROMPT 1 · THE OCCASION

Where she enters her offer and buyer, once

WHAT SHE TYPED IN

What I sell: magic beans \$8, Beanstalk Blueprint grow-guide \$27, Golden Goose Mastermind \$250.

My buyer: dreamers who've killed every plant they've ever owned and think they have a black thumb.

Embarrassed to admit: she's afraid she'll kill this one too, and it'll prove she's just not capable.

Going on in their life: it's spring, everyone online is posting gardens, they feel behind.

Going on in mine: I'm climbing the beanstalk to the sky kingdom for a week.

WHAT CAME BACK (TOP 3 OF 8)

1. The climb. You're leaving for the sky kingdom for a week. The trip is the proof, the beans took you there. Buying today makes sense because you're about to be unreachable and the sale ends when you climb down. Needs no discount to be interesting. Opening line: "headed up the beanstalk for the week (turns out the giant has great wifi)."

2. Spring / everyone's garden. Their feed is full of gardens and they feel behind. The occasion is a comparison they already feel. Opening line: "everyone's posting their gardens and yours is a pot of dirt. let's fix that."

3. First frost countdown. Plant now or wait a year. A real deadline baked into nature.

Ranked best first: the climb. It's the only one where the reason to act and the proof of the product are the same event.

WHY IT WORKS Run the test the prompt forces: take the discount away, and "I'm climbing to a cloud castle, my beans paid for this" still stops the scroll. That's a real permission slip, not just a sale. And she just entered her offer and buyer for the last time, everything below reuses these answers.

PROMPT 2 · THE OFFER

What's on sale, and don't devalue the good stuff

WHAT SHE PASTED FORWARD + ADDED

[Pasted her offer and buyer from Prompt 1.]

Occasion picked: the climb.

Selling well: the beans. **Nobody buys:** the Mastermind, it's new.

Discounted in the last year: never.

Goal: cash now, plus new buyers who might climb to the Mastermind later.

WHAT CAME BACK

The offer: sitewide. The \$8 beans pull in the black-thumb beginner, the \$250 Mastermind is for the one who's grown a stalk and wants the golden goose. A deep catalog means both find something.

The structure: discount the beans and the Blueprint, but put a deadline and a bonus on the Mastermind instead of a deep cut.

The pressure-test: if you run 50 percent off the \$250 Mastermind every season, you teach serious growers to never pay full price, and serious growers are exactly the patient ones who'll wait. You'd be training your best customers to hold out. Discount the cheap things to pull people in, protect the expensive one with urgency, not price.

WHY IT WORKS This is the prompt earning its place. Left alone she'd have slapped 50 percent on everything and quietly devalued her flagship. The pressure-test caught it before it happened.

PROMPT 3 · THE MESSAGING

The spine that prompts 4 and 5 are built from

WHAT SHE PASTED FORWARD + ADDED

[Pasted her offer, buyer, occasion, and offer decision from Prompts 1 and 2.]

Why it matters to her right now: she's watching everyone else grow things and believing she can't.

Deadline: Sunday 11:59pm eastern, when I climb down.

WHAT CAME BACK (THE SPINE + THE MENU)

One-sentence version: "the beans that grow whether or not you believe in yourself, on sale while I'm up in the clouds."

The menu:

killed every plant you've ever owned? the magic beans. they grow themselves, that's the entire point.

grown one beanstalk and want it to actually reach somewhere? the Beanstalk Blueprint.

ready to trade up for the goose that lays gold? the Golden Goose Mastermind.

Plus 10 reusable lines, 3 angles, and 5 CTAs, all labeled so she can paste them into the next two prompts.

WHY IT WORKS The menu sorts by *her*, not by product. She reads the line that's her situation and the product is already attached. And this whole output becomes the raw material for her stories and emails, so they'll all sound like one sale instead of five disconnected pieces.

One run, the whole story plan

WHAT SHE PASTED FORWARD + ADDED

[Pasted her full messaging package from Prompt 3, plus occasion, offer, deadline.]

Moment when I announce: about to climb, bags packed at the base of the stalk.

Proof in it: the trip was paid for by beans.

Keyword: CLOUDS. **They get:** the link plus a free sample pack.

Doing each day: climbing, meeting the giant, collecting goose eggs.

Objections: "I'll kill it," "no time," "does it really work."

WHAT CAME BACK (A FULL BATCH, NOT ONE SLIDE)

Announcement slide: "we're headed up the beanstalk for a week (paid for by, well, beans) / and I just remembered I don't HAVE to be a responsible adult about this / so everything's on sale til I climb back down / reply CLOUDS and I'll send you the link (free sample pack in there too)."

Day 2, prove: halfway up, looking down. "I grew this. from a bean."

Day 3, handle a doubt: the giant's kitchen. "people ask if it really works. I'm standing in a cloud."

Day 4, the outcome: a goose egg, suspiciously heavy. No CTA, just the payoff.

Final hours: "my feet are almost on the ground. when they land, the sale's over." The menu, once, no countdown.

WHY IT WORKS One prompt wrote the announcement *and* the whole arc. "I don't have to be a responsible adult about this" is the whim line, the bean version of "I have free will," and not one slide just says "don't forget the sale." Every one shows the outcome happening in real time.

PROMPT 5 · THE EMAILS

One run, the whole sequence

WHAT SHE PASTED FORWARD + ADDED

[Pasted her full messaging package from Prompt 3, plus occasion, offer, deadline.]

List: small but warm, I email weekly.

Hero product: the beans.

Moment during the sale: up in the sky kingdom.

Real reason she's stuck: she thinks she has a black thumb.

What she blames: herself, every time a plant dies.

WHAT CAME BACK (MAPPED + FULLY WRITTEN, ALL AT ONCE)

The map: you said 3 or 4 emails, for a warm list over 4 days, 6 leaves nothing on the table. Announce, same-day resend, proof from the clouds, the give-away lesson, the mechanism, last call.

Subject lines: "half off everything (I'm on a cloud)" / "the giant says hi" / "growing while I'm gone" / "nobody actually wants magic beans" / "why your last plant really died" / "LAST CALL before I climb down."

The give-away email: "nobody actually wants magic beans. they want to be the person who finally grew something." Four examples from outside her world, one pitch line at the bottom.

The mechanism email: "your last plant didn't die because you're bad at this. it died because normal seeds need you every day, or they quit. these don't."

WHY IT WORKS One run produced the whole sequence, mapped and written. It pushed back on her instinct to under-send, and the mechanism email turns "buy my beans" into "your black thumb was never your fault," which is a real emotional angle for a product that does not exist.

PROMPT 6 · PUT IT ALL TOGETHER

Her whole bean sale, in one document

WHAT SHE PASTED FORWARD + ADDED

[Pasted everything from the thread: occasion, offer, messaging, the full story plan from Prompt 4, and the whole email sequence from Prompt 5.]

Sale runs: Thursday 9am to Sunday 11:59pm eastern.

Keyword: CLOUDS, automation built.

When I can post: mornings before I climb, quick check-ins at night, offline most of Saturday (summit day).

WHAT CAME BACK (ONE DATED RUN OF SHOW)

Thursday 9am, story: announcement slide. Reply CLOUDS. (kicks it off)

Thursday 9:15am, email: "half off everything (I'm on a cloud)." (announce to the list)

Thursday 1pm, email: "the giant says hi." (same-day resend for the missers)

Friday am, story: halfway up, "I grew this from a bean." (proof)

Friday am, email: "growing while I'm gone." (proof in the inbox)

Saturday: offline for the summit, per your window. One pre-scheduled email only: "nobody actually wants magic beans." (the give-away, runs itself)

Sunday am, email: "why your last plant really died." (the mechanism)

Sunday 6pm, story: climbing down, the menu, deadline once. (final hours)

Sunday 8pm, email: "LAST CALL before I climb down."

Sunday 9pm, DM: catch everyone who typed CLOUDS and didn't check out.

Flagged as missing: "you don't have a mid-sale broadcast message. if you use your channel, run prompt 3's menu there Friday. I didn't write it for you, that's the messaging prompt's job."

WHY IT WORKS This is the prompt that turns her pile into a plan. It scheduled only the pieces she actually made, worked around her Saturday summit window, put the give-away email where it could run unattended while she was offline, and flagged the one missing piece instead of inventing it. She walks away with a checklist, not a folder.

PROMPT 7 · THE FEED (OPTIONAL)

The prompt that tells her not to bother

WHAT SHE PASTED FORWARD + ADDED

[Pasted her messaging package, offer, and deadline.]

Where my audience engages: stories and email, mostly.

Time during the sale: almost none, I'm climbing a beanstalk.

WHAT CAME BACK

Straight answer: skip the feed for this one. Your people are in your stories and your inbox, and you'll be up a beanstalk with giant-sized wifi. A feed post is where strangers find you cold, and a 4-day sale to a warm list isn't the time to court strangers.

If you insist on one post, make it the honest one: "you might not need these. if you already grow things fine, keep your \$8. this is for the people who've killed everything."

WHY IT WORKS The prompt's best answer is telling her not to bother. It refuses to generate busywork, the opposite of what a padded pack would do.

The morning after she climbs down

WHAT SHE PASTED FORWARD + ADDED

[Pasted her offer and structure from Prompt 2.]

What I made: good weekend, beans flew.

Best / worst: beans best, Mastermind still slow.

Surprised me: the "why your plant died" email outsold everything.

Said publicly: called it "my first ever sale."

WHAT CAME BACK

What worked and why: the mechanism email won because it removed shame, not because it sold hard. Repeat that on purpose, lead with "your failure wasn't your fault."

What didn't: the Mastermind stayed slow because a \$250 offer needs its own runway, not a weekend. Sell it separately later.

What constrains you next time: you called this "my first ever sale," you can't reuse that, next one needs a new occasion.

Three things, ranked: 1. give the mechanism email more room. 2. pull the Mastermind out of sitewide sales. 3. build the keyword list now while it's warm.

WHY IT WORKS It's honest instead of congratulatory. It caught that her best email won by removing shame rather than selling, which is the insight that makes the *next* sale better, and it flagged a promise she now has to live around.

THE VERDICT

All eight held. Not one produced generic copy, because every prompt forced a bean-specific answer, and she never once had to re-explain her offer, she just pasted it forward.

The two standouts were the pressure-test in prompt 2 and the mechanism email in prompt 5. Between them they turned "sell some magic beans" into "your black thumb was never your fault," which is a real, specific, emotionally true sales angle for a product that does not exist.

So here's the point

If the prompts can build that for magic beans, in eight steps, without making her repeat herself, the "but my thing is different" objection is dead. Your thing is more real than a magic bean. It has actual buyers with actual reasons to hesitate.

Put your offer in Prompt 1. Run the eight. Watch it build your sale the way it just built hers.